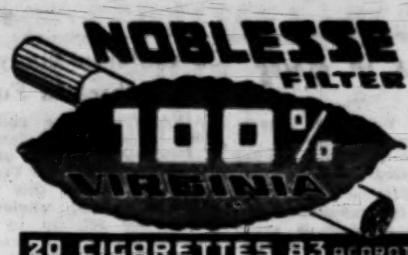


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Spaak Urges Parley Of Foreign Ministers

THE meeting between Egyptian President Abdul Nasser, Premier Nehru of India and President Tito of Yugoslavia, which was concluded on Sunday night in Cairo, produced none of the sensational results which its Egyptian sponsors had no doubt hoped for. The joint communiqué, issued yesterday in the capitals of the three rulers, contained nothing new; it was a mere reiteration of some of the points raised by the Conference of Non-Aligned States held in Belgrade less than three months ago: the necessity for a disarmament agreement between the Great Powers, an appeal for stopping nuclear tests, a call for the denuclearization of Africa and a just solution of the Algerian problem. In fact, the feeling cannot be resisted that the whole affair was rather pointless just at this juncture.

Part of the responsibility for this lies in the present tense state of international relations. Neither of the two sides in the Cold War seems to be in a mood to listen to advice from what they both have come to consider a weak and potentially hostile party. Moscow in fact showed how little attention it pays to the so-called non-aligned States when, on the very eve of the Belgrade Conference, it decided to resume its nuclear tests on an unprecedented scale, while the Americans, hopeful that this would convince the neutrals of the Soviet's aggressive intent, were disappointed by the mildness of the conference on this particular point and have reportedly been revising their whole attitude towards the non-aligned countries. The neutrals, Washington came to realize, were by no means so neutral when it came to dealing with Moscow.

But perhaps the decisive factor in the ultimate failure of the Cairo parley was that it originated, not in a desire to further the views of the non-aligned countries, but to rebuild Nasser's declining status after the Syrian debacle and the repressive measures he took in Egypt subsequently in the name of Socialism and revolution. The humiliation he feels after the collapse of the United Arab Republic, the surprising success of the Syrians in building up their independent political machinery again, the increasing signs of a new bloc being formed by several Arab States to stand in the way of Cairo's Pan-Arab pretensions, and indications of intensifying internal opposition to his regime — all these have led the Egyptian ruler to seek moral support elsewhere. He badly needed some sort of political victory.

He has not succeeded in this. The stunt was so obvious that even Premier Nehru, an otherwise sympathetic supporter, could not hide his dismay at being so obviously and unfairly used for purposes having nothing to do with the cause of neutrality or the promotion of world peace. Mr. Nehru has in fact openly expressed dissatisfaction at the fact that he was not told that Marshal Tito would be in Cairo at all, and that he had not been consulted as to the advisability of holding a "conference" in the Egyptian capital. There is reason to believe that had Nehru known Nasser's intentions beforehand he would have declined the invitation to hold talks with him in Cairo, and that the latter's failure to make his plans clear was a deliberate stunt to give the talks the appearance of a conference, with the two other pillars of non-alignment coming themselves to discuss matters with him and, as some Cairo newspapers would have us believe, to listen to his complaints about the imperialists and their part in the secession of Syria from the UAR.

Clearly, this could not have been to Nehru's liking. Besides the personal aspect of the affair, the Indian Prime Minister made it clear more often than he stood for a quiet kind of diplomacy and did not like the far-fetched point of comparing conference with the recent "summit" in Belgrade.

RUSSIAN ORTHODOX JOIN WORLD CHURCH BODY

NEW DELHI (Reuter). — The World Council of Churches yesterday elected to membership the Russian Orthodox Church, which claims to have 60 million members in the officially atheist Soviet Union. The admittance together with those of the Bulgarian and Russian Churches gives the Orthodox churches a substantial majority in voting power inside the ecumenical movement.

Of 140 member churches which voted, 120 were in favour of the Russian application.

Three churches voted against the Russian move to end the

Fresh Chinese Incursions At India Frontier

NEW DELHI (AP). — The Communist Chinese have committed fresh incursions along the Ladakh frontier with India in recent weeks, Prime Minister Nehru told Parliament here yesterday.

The Belgian statesman said that in addition to Berlin, he talked with Mr. Kennedy about Belgium and the Congo.

Acknowledging Chancellor Adenauer's insistence that the Communist-built wall dividing East and West Berlin must come down as a condition for negotiations, Mr. Spaak remarked that if everybody put conditions to negotiations, there could be no negotiations.

After the White House visit the Belgian conferred with the Secretary of State, for one hour, in 18 minutes.

Finally, Mr. Spaak said afterwards, on the explosive situation in the Congo.

Diplomatic informants said Mr. Spaak strongly advocated the Belgian view that the U.N. should not use force to end separatist ambitions of Katanga, and that the Katanga problem can be solved without the use of force.

Meanwhile, President Kennedy and Dr. Adenauer, apparently held lengthy discussions with their advisers at the White House and the German Embassy respectively to prepare for their talks on the Berlin and German issues which open later in the day.

Berlin's '1,000-Year Wall'

BERLIN. — Several thousand East German workers guarded by over 1,000 heavily-armed soldiers toiled all day yesterday raising massive concrete walls, tank barriers and ditches on East Berlin's border with West Berlin.

Work on what West Berlin's Deputy Mayor, Mr. Franz Amrehn, Sunday night described as the "1,000-year wall," began suddenly Sunday afternoon at five major points on the border, including the west gate that would make it into a formidable barrier.

"A tank would have to blast its way through the gun," said a British officer on the spot.

The new structure, like the first wall that went up Sunday night, was three and a half to four feet thick. It also consisted of molded concrete slabs, with steel and pointed concrete reinforcement.

It was only a few inches from the first wall, and it was possible that the space between them would be filled in later.

A statement issued by the East German news agency ADN last night said the latest German measures in Berlin had been taken to "increase security."

The ADN statement declared: "It is to be hoped that the firm wall will convince all those who would like to impose aggressive plans against West Berlin to the (East) German Democratic Republic that it has no intention of interfering in the internal affairs of West Berlin."

(Reuters)

American Seeks E. German Asylum

BERLIN, (Eastern Sector) (Reuter). — A 29-year-old New Yorker, Alfred Weiner, has asked the East German authorities to grant him political asylum, the East German news agency ADN said yesterday.

According to ADN, Weiner arrived by air at Schoenefeld, near here, on Sunday night on a regular flight from Brussels by the Polish airline Lot. No other details were given.

11-a-Side Cabinet Named in Turkey

WASHINGTON (Reuter). — Turkey's President Cemal Gürsel yesterday announced a coalition cabinet with General Ismet Inonu, 77, as Prime Minister, and Mr. Selim Sarper continuing as Foreign Minister. The Defense Minister is Mr. İlhan Sancar.

The coalition is made up of 11 ministers from the Republican People's Party, which Mr. Inonu leads, and 11 from its rival, the Justice Party. Together these parties hold a clear majority both in the National Assembly and in the Senate. The other parties in the Republican People's Party are the Democratic National Party and the New Turkey Party — make up the opposition.

West 'Overwhelmingly' Ahead, Says USAF Chief

In an interview published in the magazine "U.S. News and World Report," General Curtis LeMay, U.S. Air Force Chief of Staff, said yesterday that if the U.S. chose to build nuclear bombs of 50 and 100 megatons, American bombers could deliver them.

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The plane, which had been missing since midday Friday, crashed at Kasai, 50 km from Lake Tanganyika opposite Albertine in north Katanga.

The Security Council convened last night to resume its consideration of new problems arising in the Congo.

In the Congo, the U.N. yesterday airlifted 300 Ethiopian troops from Stanleyville to Kindu, Kivu Province, to reinforce Malayan contingents in an action against rebellious Congolese troops who nine days ago murdered 18 Italian citizens of the U.N.

6 of 10 Survive Congo Crash

Three U.N. employees and three Italian crewmen survived the crash landing of an Italian U.N. transport plane over Lake Tanganyika, the Italian Defense Ministry announced in Rome yesterday.

The survivors, four men and a woman, were flown to Elisabethville, capital of Katanga province. Four other persons, believed to be Italian crewmen, were killed, the Ministry said.

The U.N. employees who survived came from India, Ireland and the United Arab Republic, the Ministry said, quoting reports from the Italian Consul-General in Nairobi, Kenya.

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The U.N. spokesman in Leopoldville said they would be reinforced further before entering Kindu. He reiterated that Malayan troops "took immediate action" to bring the situation under control. For reasons of military security he declined to give any details of the action so far undertaken.

Information Ministry officials and a friend who were with Samaleigne, Minister of Education, died of a shot on the brain.

Information Ministry officials and a friend who were with Samaleigne are reported to have disappeared.

(UPI Reuter)

Eichmann Judgment In 'Polishing' Stage

Jerusalem Post Reporter

The judgment in the Eichmann trial is "at present in the polishing and translation stage," Judge Y. Eisenberg, Director of Courts Administration, said yesterday in Jerusalem.

Judge Eisenberg, speaking after consulting the three judges trying Adolf Eichmann, said that it is still too soon to predict when the judgment will be delivered. Announcement of the exact date will be made a reasonable time before the court reconvenes.

It has been unofficially reported several times that the judgment will be delivered during the first part of December. The Court has said it would give prosecution and defense at least two weeks' notice.

It is learned that the Beit Ha'an courtroom staff have been instructed to stand-by for the beginning December 10.

'Buchenwald Witch' Appeals Again

MUNICH. — Ilse Koch, the "witch of Buchenwald," has appealed to the Commission for Human Rights in Strasbourg to review her sentence.

The protest also objected to other Chinese activities along the border as being contrary to the agreement arrived at by Mr. Nehru and Premier Chou En-lai in 1959. These included: (1) intensive patrols; (2) numerous incursions; (3) new military roads in all sectors along the entire border.

It is said that since the agreement, "aggression is added to aggression and instances of China's misbehaviour bound to her by the five principles of co-existence are increasing."

The note gave 11 instances of Chinese incursions since April, 1960.

Nehru: No Plans For '2nd Belgrade'

Indian Prime Minister Nehru declared yesterday that in his talks in Cairo on Sunday with Abdelfattah Nasser and Moustapha Tito, there had been no mention of holding a second conference of the non-aligned nations.

Schulze said that as a result of the Eichmann trial, it was proposed to start inquiries against other participants at the World Conference.

He said that the trial was expected to be nearing its end.

President Tito flew home from Cairo yesterday evening after six days of talks. Cairo Radio said he and Nasser met for three hours again yesterday morning.

A communiqué published in Belgrade yesterday by Tanjug, the Yugoslav news agency, said the Cairo talks had been "a success" and that the two leaders exchanged views on international affairs.

(Continued on Page 2, Col. 3)

Assembly to Discuss Nehru's 'Year of Peace'

UNITED NATIONS (AP). — The Steering Committee of the U.N. General Assembly yesterday approved a debate on the Indian Prime Minister's proposal for a "Year of Peacemaking International Cooperation."

The topic was assigned to the General Assembly plenary for discussion, by-passing preliminary committee debate.

(Continued on Page 2, Col. 3)

Arabs Request Delay in U.N. Refugee Debate

By JESSE ZEL LURIE

Jerusalem Post Correspondent

UNITED NATIONS. — The Political Committee debate on the Arab refugee question, for which Mrs. Golda Meir flew here yesterday, is likely to be postponed at Arab request.

The debate should be held this Thursday but yesterday Arab representatives on the committee asked for a delay to enable completion of the other items on the agenda.

They may also want to have the refugee question to have the committee's uninterrupted and undivided attention.

They have also asked for their complaint against Britain over Oman to be taken up first.

No one is particularly anxious to talk about the refugee issue, the Arab request is likely to be approved.

Meanwhile, the Palestine Conciliation Commission spent yesterday morning and afternoon putting the finishing touches to the Johnson report on the refugee question which was due to be published yesterday. It is now expected to be issued today or later in the week.

A provisional report was last month sent by Dr. Joseph Johnson, who was sent a few months ago by the FCCC to study the question on the spot and discuss its solution with political leaders in Israel and Arab states.

The fuller report is expected to provide the background for the Political Committee's deliberations.

Sen. Kefauver Hopes To Discuss Refugees

TEL AVIV. — "I hope to discuss with Mr. Ben-Gurion on Wednesday the Arab refugee question. Israel's water problem, U.S. aid and world affairs," Senator Kefauver told The Jerusalem Post last night. He was speaking at the Dala Hotel shortly after his arrival by BEA from Paris, where he participated in the Nato parliamentarians' conference.

There was evidence, he said, to show that members of the Gestapo organizations had received instructions during the Third Reich that orders which were criminal should not be carried out.

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(Continued on Page 2, Col. 3)

Egypt-Syria 'PoW' Exchange Completed

DAMASCUS (Reuter). — About 300 Egyptians, including military personnel and their families, left here yesterday morning for Beirut on their way home. Sayed Nofal, the Arab League's Assistant Secretary-General, said yesterday.

All 100 released yesterday were "crypto-Zionists" formerly living in the Dominion, according to Dr. Nofal.

Ali Jabbour, journalist, is quoted as having said that a number of such conscripts, who claim to be Arabs, are in fact "Zionist Arabs" and support Israel and Zionist commerce.

The other emigres, Isa Palik, said he had to leave because of his wife, French Foreign Minister M. Couve de Murville, and his compatriots.

Before last night's announcement the rebel leaders had called off their hunger strike despite the 10-day strike.

On Saturday, Dr. Kefauver will return to the U.S. Thursday. It is the Senator's fourth visit to this country.

Unknown persons have claimed a swastika emblem into stone memorial for the victims of the Nazi concentration camp at Hersbruck, West Germany.

Dr. Kefauver, who was invited to speak at the memorial service, offered his services "under any circumstances."

Fifteen retired generals and two other retired rear-admirals, who served under the late dictator Rafael Trujillo, yesterday sent a message to President Joaquim Bourgues Magaña offering their services "under any circumstances."

In Washington, the State Department said President Belaúgar had strengthened his position after successfully thwarting the attempted coup d'etat.

The Department said the departure of Trujillo family members from the Caribbean nation should help a peaceful transition towards increasing democracy in the Dominican Republic.

This was the last batch of Egyptians to be repatriated under the exchange scheme between Syria and Egypt following the break-up of the UAR, Nofal said.



PAGE TWO

Talks on Malaya Open in London

LONDON (AP) — Tunuk Abdul Rahman, Prime Minister of Malaya, opened talks here yesterday with Prime Minister Macmillan on the proposed Federation of Malaya.

Before entering Admiralty House one of the conference Mr. Tunuk told reporters: "I think the talks will run smoothly because Mr. Macmillan and I both know our responsibilities and duties to maintain peace in that region of Asia. I don't expect there will be very much difficulty. We have a friendly attitude towards each other." The talks, which began at 10 a.m., were held in the Queen's Drawing Room, the portico of the Foreign Office, before the reception. The 11-day state visit ended last night.

President Ben-Gurion yesterday received the Minister of Posts and Mrs. Eliash Bason. The President and Mrs. Ben-Zvi yesterday entertained to lunch Dr. and Mrs. Moshe Rubinstein.

Prime Minister Ben-Gurion yesterday received Mrs. Rose Halprin and Mrs. Ethel Agnon, of the Hadassah organization. Mr. Ben-Gurion also received Mr. Avraham Elkin.

Mr. Ben-Gurion also received the Brandeis University group.

The Minister of Social Welfare, Dr. Yosef Burg, yesterday received the Brazilian Ambassador, Mr. Joao Batista Barreto Leite.

Mr. Burg was also received by the Minister of Development and of Housing, Dr. Giora Josephthal.

The Swedish Ambassador, Mr. Hugo Tamm, last week paid courtesy visits to the new members of the Cabinet: Minister of Defense, Dr. David Joseph; and the Minister for Religious Affairs, Dr. Z. Warhaftig. The Ambassador also paid a visit to the Rector of the Hebrew University, Prof. Y. Racine.

Dr. Israel Goldstein, Chairman of the Keren Hayesod, yesterday entertained to lunch Mr. and Mrs. Fred Switow, UJA leaders from Louisville, Kentucky.

The Hanukkah Bazaar of the Women's Social Service will take place at the Palace Shalom, 11 Rehov Zvi Gratz, Tel Aviv, on Wednesday, Nov. 22, 1961, between 5 and 10 p.m.

SIR THOMAS REED — To Mary Louise (née Stewart) and former US Ambassador to Israel Oded Regev, a son, Ofer, their fifth child, on Friday, November 17, in New York.

MEMORIAL MEETING — A memorial meeting for Dr. A. Ticho will take place on the first anniversary of his death, in the Abraham Mazar Building, on the Hebrew University campus, tomorrow, November 22, at 6 p.m.

LYDDA FLIGHTS

TUESDAY — ARRIVALS: El Al 234, from New York, Paris, 2:30; Athens, 17:30; Rome, 2:30; Geneva, 17:20; Olympic 602, from Athens, 20:10; Air France 124, from Paris and Rome, 20:10; El Al 450, from Amsterdam and Rome, 21:30; Cyprus Air 62CT, from Nicosia, 20:40.

DEPARTURES: Sabaica, 572, to Vienna and Brussels, 7:40; Alitalia 486, to Athens and Rome, 10:30; El Al 235, from Tel Aviv, London and New York, 9:00; TWA 20 to Athens, Rome, Paris and New York, 9:00; El Al 450, from Amsterdam and Rome, 21:30; Cyprus Air 62CT, from Nicosia, 20:40.

A message in the London "Daily Mail" yesterday declared that Mr. Nehru left Cairo for India "furiously" with Nasser for turning his 24-hour stay into a "propaganda stunt."

This Conservative newspaper's correspondent in Britain added: "His call was made at Nasser's request but he did not know it would be used to bolster Nasser's failing prestige. Indian diplomats in Cairo were making no attempt last night to disguise the fact that Mr. Nehru's considers himself trapped into a meeting with Nasser and President Tito of Yugoslavia."

(Reader)

WHAT'S ON

JERUSALEM — **Rehearsal Hotel, Jerusalem, Tel. 3448;** El Al 1180. Closed for the Winter season till February 1st. All information and reservations for next season please contact our offices by phone or personally every week days between 9 a.m. and 1 p.m.

Rehearsal Hotel — **Burman's Cedar Inn** — Far Look for tonight.

o Taxis — **Hebrew University** — Conducted tour in English, 11 a.m. daily. Downstairs Lobby, Wise Auditorium, University Campus. Tel. 3448. **Teachers and Heroines' Remembrance Authority**, **Mar Hanikar — Visits to the Memorial Shrine (Ohol Yizkor)** — **and the exhibition "Wartime and Wives,"** 8-9.

Rehearsal Hotel — **Tour** at 9 a.m. from the Strauss Health Centre, Straus St., Jerusalem. Book for this tour by phone, 24061. Charge, 500 per person to cover cost of transportation.

New Israel Films — **Daily showing**, Keren Hayesod Hall, 15 noon to 1 p.m.

Exhibitions — **Jerusalem Art Gallery**, 4 Rehov David Ben Gurion, 10 a.m.-11:45 p.m. **Rina Galley**, 12 Rehov Shimon Hamon, Tel Aviv, 1-47. Friday 8:30; Sat., 6-10 p.m. **Artists House**, oils by Luis Filcer; general gallery exhibition, 10-11. **Archaeological Museum**, Department of Antiquities, 29 Rehov Shimon HaMoshiach Gold Treasures from Caesarea, Pontius Pilate inscription from Caesarea. Exhibit until the month. Statue of Eusebian Aramaic from Caesarea, 9-11.

Benaki National Museum, Permanent exhibition of Jewish Ceremonial Art, Archaeological Objects, 44 Rehov HaBait, 17th and 18th centuries.

SEABE NATIONAL OPERA — **1 Alteyya Rd., Tel Aviv, Tel. 3755;** **Paris**, at 8:30 p.m.

"FAUST" — **with EUGENE CHEVONIER from U.S.S.R. (Mephisto) and FRIEDL TELLER (Margarethe)—Nov. 21, 22, 23 "FAUST" at Armoni, Main Tel Aviv. Tickets at Nova AIDA 1.**

18th century Italian paintings (from the Museum's collection). **Josef Israels** exhibition (marking 50 years since his death). **Emil Nolde**, watercolours and prints (including loans from the Schocken collection), 9-11, 23-25. **Beit Art Library**, Umbrella in Art, New Acquisitions, 9-11. **Yad Vashem**, "Israel Today" permanent exhibition, Hlynayei Ha'oma, 10-11, 4-6.

Jerusalem Biblical Zoo — **Schneller Wood**, Tel Aviv, 2828, 8 a.m.-5 p.m.

TEL AVIV — **o Theatre** — **Habimah**: "Mrs. Warren's Profession," 8:30 p.m. **Ohel**: "Raketa," 8:30.

Recital — **Kenneth (piano)**, Z.O.A., House, 8:30 p.m.

Lecture — **Dr. Norman Kaplan**, "Man and Society in the Americas of the 20th Century," 8:30 p.m.

Dine and Dance — **Dine and dance at Chabot Restaurant**, 22 Rehov Yitzhak Rabin, Tel Aviv, 0817. **Oshepo** (Ping-Pong) has plays from 10:30 p.m. dinner not obligatory. Business Lunch, J.L.B.

Adri Night Club, 10, Dizengoff Passage, Tel Aviv, 201349. **New International Show**, **Restaurant, Excelsior**, 31 Rehov Hayarkon, Tel Aviv, 2822, 8 a.m.-2 p.m.

Ecological Gardens — Open 8 a.m.-6 p.m. daily.

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The Weather

Forecast: Partly cloudy, and occasional showers mainly in the north and centre of the country.

Weather Synopsis: A low over Cyprus is causing unstable conditions over our region.

A **0**

MT. CARNA'AN 86 18-38 10-18
Nazareth 85 14-30 10-18
Afula 81 12-24 10-25
Tiberias 50 15-28 14-27
Haifa Port 64 17-23 17-23
Tel Aviv 71 17-22 14-23
Lydd-Airport 61 18-24 14-23
Jerusalem 58 12-19 11-18
Beersheba 44 18-24 12-23
Eilat 28 18-28 14-27

Humidity: at 0° C. Tel Aviv

Today's Temperature range (C)

Today's Temperature forecast.

ARRIVALS

Mrs. Ernest Talmi, M.K., from France, where she was a member of the Knesset delegation visiting as guest of the National Assembly (by El Al).

Mr. David Landau, Director of the Government Press Office, after 10 weeks in the U.S. and England as guest of the State Department and the Foreign Office by El Al.

Mr. Otto Stein of London, Assistant Honorary Treasurer of the British Zionist Federation, and a member of the Administrative Committee of the Jewish Palestine Fund, Mrs. Haywood in the U.K. and Mrs. Stein, for a two-week visit (by El Al).

Mr. and Mrs. Paul Dobberg, from New York, as guests of the UJA.

Mr. Maxine Yagupsky, of the American Jewish Committee, on an official mission (by Air France).

Mr. M. Weisglass, Deputy Chairman of the Manufacturers' Association, from a business trip to Europe.

DEPARTURES

Mrs. Marchioness of Reading, after participating in British Jerry Day events (by El Al).

U.S. Rep. Samuel Freedell (Democrat), after a five-day visit by TWA.

Mr. Yehoshua Levi, Histadrut Treasurer, to New York, to attend the 8th Conference of the Histadrut Campaign (by El Al).

Mr. Kalman J. Mark, Director-General of the Hadassah Medical Organization, to London, to raise money for the Ein Kerem Medical Centre, and to Athens, to lecture under the auspices of the Greek Medical Association (by El Al).

Mr. Avraham Sharon, the architect, to Isfahan, Western Persia, to see his model of the new university to go up there (by El Al).

El Al Sets New Zurich-Lydda Record

TEL AVIV. — An El Al Boeing jet on Sunday flew the regular Zurich-Lydda run in three hours 18 minutes, breaking the world record for that stretch that El Al had previously set in three hours 20 minutes.

The plane was captained by Oded Abarbanel.

Indian Farm Delegation Here

LYDDA AIRPORT. — Four Indian farmers and dealers in farm products arrived by BOAC yesterday for a four-night study tour of cooperative settlements and organizational guests of the Foreign Ministry.

They are Messrs. D. J. Date and D. G. Shembakar, of Poona, and S. N. Barowake Ahmednagar and K. L. Sarkar, of Calcutta. (Itim.)

NEW ISRAEL LABOUR ADVISOR TO GHANA

TEL AVIV. — Mr. Benny Kaminker is leaving today for Ghana, to advise on trade and economic problems in that country on behalf of the Histadrut.

Mr. Kaminker replaces Mr. Z. Carmi, who returned from Ghana several weeks ago.

Toy Fund Over 6,000 Mark

Toy Fund pins are a great success this year. Dosh's Bar Mitzvah character is delighting the children, and a loss of a pin is a major tragedy. A plaintive letter from Yehuda Adar of Lydda, was quickly answered with two

of the birth of their great-grandfather.

IL15.50 Hovevei Tora, excursion to Porish.

IL15.50 Tora-Yosef, Ilan and Edna Baruch-Podle, Haifa.

IL12 - IGEL, Jerusalem.

IL10 - Nusbaum, E. and L. Becker, in memory of the late National Kfar Shmaryahu Ya'akov and Rose Hirsh; Wardith Roett, Koenigsfeld; Dina and Ludwig Blum; Etan & Omer Silberg, Jerusalem; and the late brother Amnon.

Jerusalem: E. B. Beersheba-Yochanan, Michal, Nitza, and Gur; Anonymous; Elisabeth Koopmann; In memory of members of the little Chabad House; Van Parlaetje, Ltd.; Anonymous; Mrs. Jacob for Hartit Tel Aviv.

IL15.50 Levi-Ari, Tel Aviv; Anonymous; In memory of Dina Shalom — her sisters Lida, Aszken and Eli; Shlomo, L.A. and wife.

Jerusalem: Mrs. Henie Stevel; In memory of R.G. C.G.: R. Peled; Hochberger; Judith Landstruck; Noa; and Tova, the wife of the late R. Peled; Hochberger; Anonymous; Hanan and Karin; Ruthi and Michael Segel; Ehud Rubin; Ramat Rachel, from her son; Haifa; N.Y. Natanya; Morris; and others.

Jerusalem: Mrs. Kira Herliya; A.R. Raffi, Tel Aviv; Daphne; Tel Aviv; Herman Berger; N.Y.; Kfar Shmaryahu.

IL12 - Gusta Radishevsky, New York; Walter Lustik; Jerusalem; Ilan (aged 8) and Dotti (aged 6); Marcks; Gabi and Michael Frumkin; For A. Tel Aviv.

IL12.50 Rachel Drucker, Haifa.

IL2.50 Stein, Kfar Shmaryahu.

IL2.50 Eliane, Tel Aviv.

IL2.50 Shmuelka, N.Y. Haifa.

IL1.50 Hagit (5 yrs.) and Yitzhak (21 yrs.), Hof Ashdod.

Hani Klein, Haifa.

IL1.50 Y. T. Haifa.

SYNTHETIC for FASHION

Man-Made Fibres Keep Down Textile Prices

By HELGA DUDMAN

THREE fashion shows and three lectures — all competitive, yet all cooperative — were sponsored last week by Israony Synthetic Yarn Manufacturers of Tel Aviv and its branch in the world's oil Adereh. Arranged as an all-day, first-of-its-kind seminar at the Sheraton Hotel for the benefit of local textile and apparel manufacturers as well as shop sales people, the fashions and information were presented by representatives of the British Nylon Spinners Ltd., U.K., Du Pont de Nemours, U.S.A., and Imperial Chemical Industries, Ltd., U.K. So the competitive aspects are obvious.

Why should manufacturers of Nylon, Orlon, and "Terylene" (in America, "Dacron") — the most commonly known products, respectively, of these three companies, and which are in certain cases interchangeable as far as the consumer is concerned — wish to appear jointly in such a programme? Because at the moment there is much to be gained by a united front to explain the enormous achievements of chemistry in the face of a general lack of understanding. Few people in this country, consumers or manufacturers or retailers, are ready to appreciate the virtues of synthetic fibres as such.

Not that Israel housewives are ever likely to sit down over coffee for long chats about the relative modulus of elasticity of acrylic fibres (Du Pont), fibres of the polyamide family (British Nylon) or the polyester family (I.C.I.). But knowledge is power, no less when it comes to ironing a skirt, saving money on a sweater, sewing a fabric that behaves in unaccustomed ways, or selling a shirt.

Also, "synthetic" is still something of a dirty word. It conjures up the opposite of the wholesome glory of natural fibres (frolicking lambs, glistening cotton fields, contented silkworms — though what man does to wool, for example, must surely strain one's imagination). A more neutral term for synthetic fibres is "man-made," a more resplendent one "miracle."

The representatives of all three giant chemical companies stressed that their fibres should be considered not as substitutes for nature's wool, cotton, silk, or flax, but as having unique qualities in their own right: unsurpassed strength, ability to dry quickly etc.

Mr. Ernest Wodak, General Manager of Israony

You Should Know That... the Crystal-Mix Mixer is becoming the most essential appliance in the Israeli kitchen. The additional accessories which come to supplement it from time to time are just as large, attractive and indispensable appliance, a mixer comparable to the best in the world.

With this mixer you may make various fruits and vegetable juices, cakes, meringues, whipped cream, ice cream and various cocktails.

The mixer has recently acquired a new accessory — a dicer. With the dicer you can dice various vegetables, cut and make all kinds of salads, potato chips and fruit to any desired size. A blander will soon come out.

According to expert opinion, Crystal-Mix is better, more practical, easier to Israel's conditions and superior to mixers imported from abroad. (Adv.)

pointed to an important fact in his opening address. Had it not been for the invention of synthetic fibres, in the period just before World War II (rayon, of course, considerably earlier), the price of textiles currently, in the face of today's vast consumption, would be sky-high. In fact, all the sheep and cotton-fields in the world simply could not keep up with ever-increasing demand. Orlon, Nylon, and "Terylene" can be synthesized from coal, air, water, petroleum, and stone — covering the basic components of all synthetics — with comparatively lightning-like speed and cheapness. Moreover, as production increases, the cost of synthetics goes down, the same is not true of natural fibres.

Terylene Uniform

Nylon came first. Made of coal, air and water — plus chemistry — these undergo complex changes to emerge as "polymer chips", which look like little bits of pure white marble (or plastic, of course). These are melted and pumped through "spinners" — metal discs pierced with very fine holes. The finely extruded strands are cooled and wound on cylinders, then stretched. The result is "continuous filament yarn" used in knitting — lingerie, stockings, or heavy-duty rope.

Or, the continuous strand is cut into shorter lengths — one to eight inches, which are twisted together to form a yarn; this is called "staple fiber." It has a fuzzy or fluffy surface, and is generally woven to make "fluffier" things, or knitted into sweaters. (In addition to apparel, of course, nylon also gets into such varied items as toothbrushes and parachutes.)

Orlon was developed in 1948 to answer certain lacks recognized in nylon. It is warmer, softer and elegant to the touch. Fashion worthiness has, in fact, wisely been stressed by Dupont in its marketing of acrylic fibre.

At the Sheraton last week the most ambitious of the fashion shows was put on by the Dupont representative, who came here from Geneva with an excellent fashion commentator and a selection of exciting Italian fashions. The Dupont exhibit also included a book of fashion photographs showing the work of six designers as Lanvin, Jacques Heim, Jacques Griffe, Maggy Rouff, and others — all working in Orlon.

"Bulky" Orlon sweaters are well known here. How they compare in warmth to wool is an open question: this is a subjective matter. The indisputable fact, though, is that you can certainly start an argument between two Israelis on this, as on most other subjects.

Terylene was developed in 1941, but its early life was spent in war work. Most of the chemicals in its make-up come from mineral oil; its name is derived from "polyethylene terephthalate".

It is a polyester fibre, of which it is made. It too, at a crucial stage in the process, resembles pure-white malleable chips; and here also the stages in tube extrusion through spinnerets to make filament yarn which then be cut to make stable fibres. Like Orlon and Nylon it may be imported here as yarn or — increasingly — as the yarn's raw materials (fibre), for spinning locally.

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It is almost hopeless to try to keep up with the proliferation of names — some of which denote process (Hemalana), some yarn with a new twist ("Crimpled"). The most important thing is for garments to be properly labelled as to yarn content, so that washing and ironing may be done correctly.

Secretary-General's Family



Four members of U Thant's family watch the Acting Secretary-General of the U.N. being installed in office. Mrs. Thant is seated at left with her daughter Aye Aye. Behind Mrs. Thant is her son-in-law Tyn Myant and next to him her son Tin Maung Thant.

A.B.C. of Spices

By MOLLY BAR-DAVID

FOR years women who wanted to flavour their foods with herbs had to go to the market and sniff at the herbs and spices they liked and which they knew only by mysterious Arabic names. Today every good grocery has a wide range of herbs and spices on its shelf, all with Hebrew and English names to guide. Moreover, in addition to the spice firms, there are soup seasonings and soyas and table-cellars of mixed aromas made by Vita, Gem, Tel Aviv and Bari. Vita has recently put out a monosodium glutamate-spice mixture that you can shake right on to an omelette, meat, fish, soup or almost any dish (except dessert) you would salt and pepper at table.

Here is a list of the more common herbs and spices available at the shop around the corner, and this is the way to start them off. Your seasoning shelf will also include condiments such as ketchup and Worcestershire sauce. Soya and Soup Seasoning, for flavouring...

• **Chili Powder** is a blend of chili peppers and other seasonings. Used to give a high note in meat, fish or cheese dishes.

• **Cinnamon** is the inner bark of the cassia tree and comes in sticks or powder. It is used in baking, relishes and desserts and in some Oriental cooking even with vegetables and meat.

• **Cloves** are the dried buds of the clove tree and are used for baking, condiments, soups, desserts and even to flavour meat and pickles.

• **Coriander Seed** is the dried fruit of a herb of the parsley family and is used in cookies and cakes (especially by Orientals) and as a must in curry powder.

• **Cumin** flour has a strong flavour and is used widely in Mexican, Spanish and Oriental dishes of many kinds.

• **Curry Powder** is different in every area of the Far East but the mixtures (sometimes 15 spices) is rich in turmeric and coriander.

• **Dill** is used as a herb in pickling and soups and the seed is used with fish dishes, sauces and salad dressings.

• **Fennel** is much like anise in flavour (liquorice-like). The leaves are used in soups, sauces and salads and the seeds in baking or with fish.

• **Bay Leaves** come from the laurel tree, which grows all over Israel. Use it sparingly but do use it in stews, pickles, sauces, pot roasts, some vegetables and some soups.

• **Capers** are flower buds preserved in brine. They are delightful in salads and some soups.

• **Cardamom Seed** belongs to the ginger family. It is used in baking and confections, particularly with citrus fruits. It is used in Indian curries, desserts, etc.

• **Cayenne** Seed is used in savoury baking, such as cheese sticks, in cheese mixtures and some Hungarian-style potato and cabbage dishes.

• **Mint** is widely used in Oriental cooking and in tea and salads and also in lamb cookery.

• **Nutmeg** is the dried seed of a tropical tree, is wonderful in desserts and baking, particularly in cakes with apples or custard. Also good in flavouring meat dishes (particularly hamburgers).

• **Oregano** is wild marjoram, and quite different in flavour. It is used with pizza, spaghetti and many Italian, Mexican and Spanish dishes. Good in meat dishes and with many vegetables.

• **Paprika** is dried red pepper in powder form. Makes a gay garnish and is a must in many Hungarian dishes from goulash to cheese dishes.

• **Parsley** is the best-known herb, is used in all kinds of non-sweet cooking whether soup, meat, fish, fowl, eggs, cheese or salads.

• **Poppy Seed** is used in bread and rolls and in baking and confections.

• **Rosemary** grows everywhere in Israel. Very good when put into the pan with frying fish or any meat and fowl dishes. But use it sparingly. Very good in some vegetable dishes too.

• **Saffron** — the real thing — is not available in Israel because it costs about IL 300 a kilo. What we get here instead is — safflower seed, which is also yellow and fibrous. But now you can take the place of real saffron — exotic taste and golden glow. Fortunately you need only very little of this fine hairlike spice to make famous rice and fish dishes as *Arroz con Pollo* and *Bouillabaisse*.

• **Sage** is used for stuffing fowl or meat. Use it sparingly.

• **Sesame Seed**, called Sumsum in Israel, is used like nuts for its nutty flavour, both in baking and candy making, particularly of the Oriental kind.

• **Sorrel** is used chiefly to flavour soups and salads, particularly borshts.

• **Thyme** (famous in Creole cooking) is used with poultry, meats, vegetables and soups.

• **Turmeric** is a ground root used in curry powder and has a sweet warm flavour when used in pickles and relishes and condiments.

Product Variety Control

Industrial Balancing Act to Give Maximum Earnings

By HAROLD W. MARTIN
Professor of Management
Engineering Rensselaer Polytechnic Institute, Troy, New York

PRODUCT Variety Control is a balancing act performed by industrial and commercial managers. It is the act of balancing the costs of increasing the assortment of types or sizes of a product offered for sale against the sales revenue gained due to the change in the assortment. Vice versa, it is also concerned with balancing the savings obtained by reducing the assortment against any loss of sales revenue due to the reduction. In either case the objective is to generate the maximum rate of earnings from the managed facilities.

Maximum earnings are generated when maximum profitability is achieved in terms of the degree of achievement of the ultimate objective, usually profit or maximum earnings. The simplest balancing act in variety control is that performed by managers of self-service organizations discontinuing any product line if it fails to account for 20 per cent of total sales from all types of the product. This has brought about a 40 per cent reduction in the total variety of products displayed and a 26 per cent reduction in working capital invested in merchandise and self-funding of customer selection. The manager of the enterprise has under his control for this purpose certain storage and display equipment and a working capital fund for temporary investment in merchandise.

In retail selling, the management act of balancing the purchase cost of the merchandise and the price received from customers are the total earnings from the transaction. From this margin must be deducted the costs of storage and display, and other expenses of accomplishing a sale. The total profit from all such transactions determines the rate of return on the capital investment for a period. When this rate of return is maximized the productivity of the enterprise is also maximized. In self-selling the customer is induced to do the productive work which results in the customer's decision to purchase a product.

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In self-service selling enterprises, the merchandise display-storage space is the main potential productive facility. Consequently it is the logical base by which to apply the operating costs of the enterprise to the individual products by apportioning these expenses to the effective display-storage space on some rational basis such as pounds (LB) per cubic centimetre per day. Then, the relative merits of the different products displayed in the customer's view are determined by the amount of operating expense it must incur. The deduction of the operating expense for a product from its total earnings determines the profit generated by its sale.

The more willing the customers are to buy a product — the greater the product's popularity — the shorter the average period of display-storage before purchase and, for any given selling price, the greater the product's contribution to the enterprise. The longer a product is displayed in the store, the greater the amount of operating expense it must incur. The deduction of the operating expense for a product from its total earnings determines the profit generated by its sale.

The more willing the customers are to buy a product — the greater the product's popularity — the shorter the average period of display-storage before purchase and, for any given selling price, the greater the product's contribution to the enterprise.

Being also a staff selling activity, wholesale selling differs from retail staff selling only in degree and not in basic principles. The average revenue per transaction and the investment of working capital per product type are greater however, and this seems to dampen the wholesalers' enthusiasm for wide product assortments.

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The more

